

Self Promotion Scenario

Use the attached brochure and flyers as resources for a template that can be used for any/all of the following:

- Presentation
- Web page
- Brochure/Flyer
- Press Release/Newsletter article

Scenario:

Your principal calls you into his/her office to speak with you for a few minutes. Once you arrive, the principal asks if you could make a presentation at the beginning of the year staff meeting. You have 15 minutes to explain what you do in a thorough and succinct manner. The principal asks you to present the following:

- Your role and responsibilities
- The training that will be available for parents throughout the academic year
- Resources and materials available
- Contact information
- Opportunities for collaboration with the school staff

Questions to consider:

- How would you approach this request?
- Be professional and creative with your presentation
- What will YOU do if you're not asked to do this before the start of the school year

Canby Public Schools

Home	Parent Information	Canby CARES	Parents' Night	Programming	Lancer Locale
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What is a Parent School Liaison?

Hello, my name is Susan Kamrath. I am the Canby Public School's Parent School Liaison. This new position was created by Canby Public Schools in partnership with PACT 4 Families Collaborative through the S.H.A.R.E. grant. I believe parents' are a VITAL part of their children's education. The success of a child in school is greatly enhanced by the involvement of their parents/guardians. I am available to work with any family, parent or student to maximize the education experience.

This position was created to promote parent involvement in their child's school and education. I help parents develop communication and trust with the local school district and the community system of care. I assist parents by providing information about locating resources and developing the skills necessary to advocate for their individual, family and cultural needs within the school and community.

Please check this site often for new opportunities for parents, students and the whole community to be involved with our school.

Contact Information

Susan Kamrath, Parent School Liaison

Email: skamrath@canby.mntm.org

Address: Canby Public Schools

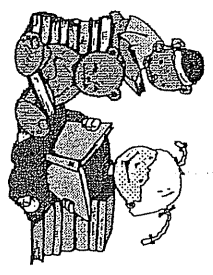
307 West First Street

Canby, MN 56220

School and Community
Liaison Services
635 Claremont Ave.
Ashland, Ohio 44805

School and Community Liaison Services

School/Community Liaisons are a team of social service professionals working in all the school districts of Ashland County. The goals of these services include increasing school attendance, enhancing the coping skills of children, responding immediately to daily crises in the schools, increasing partnerships between families and schools, and helping to provide easier access to community supports.



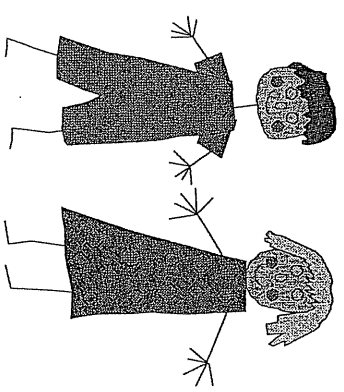
About Our Funding

The School Community Liaison Program is supported by the Mental Health and Recovery Board of Ashland County and Ashland County Citizens through the passage of the Mental Health and Recovery Levy.

Your tax dollars at work!!!

School and Community Liaison Services

419-281-7939



"Keeping our
Community Connected"

What We Do

We strengthen the capacity of families to support children's learning by forging strong home/school/community partnerships to help remove any and all barriers that interfere with educational achievement.

Liaisons keep children in school. We work with parents to encourage consistent attendance at school. Sometimes a call home or a personal visit can resolve problems with unexcused absences or tardiness before they become habits.

We enhance children's readiness to learn.

Liaisons know resources. We link students and families with the necessary resources which will assist them in dealing with the social, emotional, medical, economic, and/or any other community barriers that may be interfering with learning.

We encourage parents to be active partners in their children's school experiences.

Liaisons engage families. When families are involved in school activities- attending parent/teacher conferences, assisting the PTO, participating in family programs- children learn that education is important in their lives.

We promote healthy personal development. We instill hope and teach life skills.



*School Community Liaisons
"Keeping our Community Connected"*

Schools We Serve

Ashland City Schools
Ashland County/West Holmes Career Center
Dale Roy Training Center
Hillsdale Schools
Loudonville/Perryville Schools
Mapleton Schools



Services We Provide

- Brief assessments to identify needs and assets
- Linkage to school and community resources
- Collaboration and consultation with school staff
- Crisis intervention and debriefing
- Interventions to teach healthy life skill development
- Family outreach, education, and home visits
- Daily presence in schools and summer programs
- Promote resilience in families
- Partnerships with community resources

How to Contact Us

Referrals come from principals, guidance counselors, teachers, intervention teams, student self-referral, parents, and/or community agencies to the appropriate School/Community Liaison. Liaisons can be contacted through their respective schools. You can also contact Stacy Oligee, Coordinator of the program, at 419-281-7939.

"Keeping our

Community Connected"



"The liaison helped me get on track with getting my homework done. I'm getting better grades now." -- student

"The liaison gave my daughter someone to talk to that knows how to teach her to deal with her feelings". --parent

"The liaison provides a critical link between home and school. The liaison works well with students, parents, and staff, and is an asset to our district"- administrator

"We were new to the area and had many needs. We would have truly suffered without the liaison's help." --parent

"I feel that the services the liaisons are providing are essential in our school system today. The knowledge they provide about services which are available in the community and the contacts they make assures me that more children and families are having their needs met." --teacher



Partnerships

The Mental Health and Recovery Board of Ashland County has partnered with the Ashland County Public School Districts, Applesseed Community Mental Health Center, and Catholic Charities Services of Ashland County to provide these services to children throughout the county.



**YOU'RE
INVITED**

to drop by for a quick visit to the

Family Resource Center
on

Tuesday, October 24

anytime between 3:00 and 5:30 p.m.

Refreshments will be served.

Other October hours:

Tuesdays 11:15–12:30; 2:30–5:30

Fridays 7:45–8:30

TOYS





BOOKS

**PARENT
RESOURCE
MATERIALS**

GAMES

VIDEOS

SFUSD OFFICE OF PARENT RELATIONS
STAR Parent Liaison Work Plan-Sample
(SUBJECT TO CHANGE)

PL Professional Development	<h1>SEPTEMBER</h1>
General PLT August 31, 2006	<ul style="list-style-type: none"> • Introduction • Back-to-School Night: Survey/PTA-parent group recruitment
Pods 	<p><i>PD for October Parent workshop:</i></p> <ul style="list-style-type: none"> • Parent-Teacher Conference & Facilitating a meeting • MS/HS: ECOS • Review training topic • Home-School Compact
New PLs Orientation September 7, 2006	<ul style="list-style-type: none"> • Intro to OPR program • Introduce Academic Plan • School Committees/Elections and other leadership opportunities • Planning of parent involvement activities
Activities 	<p><i>1st 30-Days:</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Set up office/parent room <input type="checkbox"/> Is there an active STAR team? <input type="checkbox"/> Get to know staff & their role <input type="checkbox"/> Attend a staff meeting/get on the agenda to explain PL position <input type="checkbox"/> Obtain computer and district email address <input type="checkbox"/> Become familiar with Academic plan and PL work plan <input type="checkbox"/> Add important parent activity dates unto school calendar <input type="checkbox"/> Recruit 2 parents & 2 teachers to develop Action Team for Partnership <input type="checkbox"/> Prepare parent survey <input type="checkbox"/> Welcoming signage in appropriate languages <input type="checkbox"/> Set up bulletin board & flyer display <p><i>Back-to-School Night:</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Distribute parent survey <input type="checkbox"/> Distribution of standards at every grade level <input type="checkbox"/> Distribution of student/parent handbook <input type="checkbox"/> Parent group membership drive <input type="checkbox"/> Distribution of parent calendar of events for the year <input type="checkbox"/> Distribution of first publication of parent newsletter <p><i>Monthly:</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Meet with principal to review work plan & coordinate with Academic plan <input type="checkbox"/> Meet with faculty <input type="checkbox"/> Parent-Principal Chat <input type="checkbox"/> Meet with parent leadership team <input type="checkbox"/> Care Team Meeting <input type="checkbox"/> Coordinate production of newsletter <p><i>Weekly:</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Prepare Documentation/Deliverables (2 hours) <input type="checkbox"/> Introduction phone calls & contacts with parents (3-5 hours) <input type="checkbox"/> Plan for workshops and other parent activities (3-10) <input type="checkbox"/> Ensure distribution of weekly envelope
Parent Workshops 	<input checked="" type="checkbox"/> <i>Standards and Understanding Test Scores</i>
Suggested Topics for Newsletter 	<ul style="list-style-type: none"> <input type="checkbox"/> Parent welcome and introduction <input type="checkbox"/> After-School programs <input type="checkbox"/> Academic support programs <input type="checkbox"/> College Prep <input type="checkbox"/> Calendar of events/word of the week <input type="checkbox"/> Promote October workshops <input type="checkbox"/> Parent Room <input type="checkbox"/> Standard for the month